

*John Hancock*

LIFE INSURANCE

# Now On Deck

JULY 15, 2010 – YEAR END  
**Baltic  
Cruise  
Promotion**

Receive **50% Bonus Credit** for  
Performance UL and Performance SUL Sales.

Climb aboard and let these great new products solve your clients' needs while bringing you closer to the 2011 John Hancock Brokerage Incentive Conference.

For every \$100 of Performance UL and Performance SUL target premium from July 15 to December 31, 2010, you will be credited \$150 target premium toward your conference qualifications.\*

**Cruise full-speed ahead toward the Baltic with this exciting promotion!**

\*Qualification for one invitation is \$1.6 million target premium from the sale of individual and survivorship non-variable life insurance products during the 2010 production year.

Attendance is by invitation only, is not transferable and all participants must be at least 21 years of age. To receive this non-cash award, a GA must meet the production requirements, hold a current contract, and be in good standing with the company at the time of the incentive. Substitutions are not permitted and there is no cash in lieu of attendance.

**For agent use only. This material may not be used with the public.**

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**JOHN HANCOCK'S 2011 BROKERAGE INCENTIVE CONFERENCE**

*Aboard Silversea's Silver Whisper® | Sails June 10 – 17, 2011*

• STOCKHOLM • HELSINKI • ST. PETERSBURG • TALLINN • VISBY • COPENHAGEN •